

**UK Christian Retail  
Day of Prayer  
Friday 4<sup>th</sup> September 2009**

If you are able to set aside time to pray for the Christian Retail industry in the UK below are a few places to get you started. Please keep a notepad close by to journal your prayers and thoughts.

**R** Repentance. At every level of this industry there is a need for repentance. Allow the Holy Spirit to convict you of those areas that you have been far from him or the ways we have allowed disunity into our business.

**E** Evangelism. We recognise that a lot of our work in the Christian Retail industry is to seek the lost either directly through our presence on the high street or indirectly through providing tools to those on the front line. Now is a good time to assess our effectiveness in this area and pray for more opportunities. Having a map of the local area nearby to pray over particular areas or churches may be helpful.

**T** Thanksgiving. There is a lot we can be thankful for. God has blessed our ministries in so many ways. Maybe have a copy of Christian Marketplace magazine available and pray through it, thanking God for the good things that are going on throughout the industry.

**A** Abandonment. "I surrender all"... including my business! Take the opportunity to lay your part of the industry down before God asking him to take control. Maybe you could write down parts of your job / life that you struggle to let go of and commit those things to God.

**I** Intercession. Take time to pray for others in this industry. Particularly you can pray for those who are local to you. Think of distributors, publishers, reps, bookshops ... even your direct competition. Pray God's blessing on the work of their hands and release from difficult situations. You may also like to pray for those around the world for whom distributing Christian literature is a lot more dangerous than it is for us. Pray for their protection and that God would give them strength to persevere. Again the Christian Marketplace magazine maybe a useful tool for this.

**L** Listen. We all know prayer is a 2-way interaction. This is a time to STOP ... and LISTEN to what God is saying to us at this time. Why not get creative – allow God to speak to you through painting, drawing or other ways. A prayer walk around your local streets or office corridors may also be an excellent way to stop you from speaking and let God start.

Please contact [dayofprayer@christianbookshops.org.uk](mailto:dayofprayer@christianbookshops.org.uk) to feedback how your prayers times went, how many people met together and if any specific words were brought that you feel are to be shared with the industry.