



**Applying God's Word**  
*to everyday life and relationships*

## **Retail Trade Announcement**

CWR is delighted to announce that with effect from 1<sup>st</sup> December 2011, we will **increase our base discount rate** to retail outlets. All trade customers previously on discounts between 35%-39% will automatically be raised to a standard **40% discount level**. We hope this will go some way to help you in your valuable High Street ministry and enable you to continue to order and sell CWR products. Other discount rates remain unchanged.

We also wish to inform you that, as from 1<sup>st</sup> December, we will be ceasing our wholesale relationship with **Trust Media Distribution (TMD)**. This means TMD will no longer be in a position to supply CWR products to the trade, including our dated publications including *Every Day with Jesus*.

TMD's recent decision to cease UK trade wholesaling and to reduce the number of titles they hold has led us to review our trading arrangements with them. We have enjoyed a close relationship with STL/TMD over many years and we wish them well in their excellent work in the distribution of Christian resources. Therefore from the end of this month, CWR resources will be available either **direct from us** and from the **CLC Warehouse**.

We wish to thank you for all your support and loyalty in helping to make CWR products available to churches and individuals across the country. We want to reiterate our desire to continue working with you, now and in the future, to ensure the stability and growth of your bookshop and its ministry.

Thank you.

**Waverley Abbey House**

**Farnham, Surrey, UK**

**Friday 18<sup>th</sup> November 2011**

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