



PRESS RELEASE

31/01/11

For Immediate Release

Authentic welcomes VeggieTales back into stock

Authentic are pleased to announce that we will once again be stocking VeggieTales!

The animated, entertaining and educational vegetables will be making their way back into Authentic stocks very soon. Some new titles will be available from the 5th March with many others following soon after.

'Twas the Night Before Easter - NEW - Product code: 820549 RRP: £9.99

It's Easter time in Crisper County and cable news reporter Marlee Meade (Petunia Rhubarb) is hunting for a way to help others.

Sweetpea Beauty – NEW - Product code: 820439 RRP: £9.99

Sweetpea Beauty knows that what's on the inside is what matters most. Find out in this fairy "Veggie" tale about the real meaning of true beauty.

It's a Meaningful Life – NEW - Product code: 820449 RRP: £9.99

Injured playing football, Stewart (Larry the Cucumber) has his hopes of playing in the Salad Bowl dashed forever. Find out in this story what it means to be content.

Pistachio The Little Boy That Woodn't - NEW - Product code: 820139 RRP: £9.99

VeggieTales twist on the beloved story of Pinocchio! Find out in this new adventure about the importance of family and obeying your parents.

An Easter Carol - Product code: 820189 RRP: £7.99

Cavis and Millward (Bob & Larry) and Hope the Music Box Angel must convince Nezzzer that Easter is about much more than candy and eggs.

These are just a handful of some of the brand new titles and old favourites we will be bringing to you this year, so make sure you keep up with our latest news.

Ends

Notes to editors

1. For more information please contact Sarah Gallagher – marketing@authenticmedia.co.uk
2. Authentic Media, 52 Presley Way, Crownhill, Milton Keynes, MK8 0ES Tel: 01908 268500
3. Images and blurbs are available if needed.
4. Available from STL Distribution. POS will also be available, please contact your local ASM for more details.

