

Simply Divine, Simply Delighted

TODAY, if you'll forgive me, a little self-indulgence: I want to talk chocolate. Not just any old chocolate: delicious, *Fairtrade* Divine chocolate. Because on Wednesday this week the **Divine Chocolate Company** made my day: a phone call out of the blue from Wendy Rowan, their Account Manager, to tell me that we — that is, **the LST Bookshop** — had been nominated **Divine Stockist of the Month** for June 2010!

Not just once, but thirteen times over by some of our wonderful customers, the gorgeous people at LST!

So today I dedicate this post to them and say to each and every one, *thank you so much for your encouragement and support*. There is — or there soon will be — some extra chocolate available in the shop for you, which we'll be giving away courtesy of Divine.

Now I turn to you, my Christian book and retail trade friends and colleagues: do you stock Divine chocolate? Then maybe you could be the next Divine Stockist of the Month: **tweet it out and see what happens!** And in the meantime, **contact Wendy** to ask for some of the splendid Divine Stockist window stickers shown above.



LST: A Mug of Chocolate

If you're not a stockist, believe me, you're missing out on some scrumptious chocolate as well as some great sales opportunities with an ethical dimension. At LST our fairtrade products are our fastest selling product line and whilst the margins may not be huge, the stock turn is phenomenal.

If you're not sure where to order from, I recommend **PremCrest**, a wholesaler based in Leeds who offer a straightforward online ordering system together with prompt and friendly service.

Divine Chocolate: it's everywhere:

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We Are Divine: Buy Divine Chocolate Here